



Equality Starts at Home (ESAH):

Two voluntary part time posts:

- 1. Digital Officer / Digital Campaigning Officer**
- 2. Fundraising, Governance and Impact Officer**

(or those interested in elements of the above roles also encouraged to apply)

a few hours a week – timings flexible

(Steering Group meetings currently held fortnightly Tue 6pm)

About ESAH

Equality Starts at Home (ESAH) is a not-for-profit campaign which has a vision of a world where equality at home is a reality for all. Our mission is to shift mind-sets and change behaviours to enable a greater sharing of emotional and domestic labour.

ESAH was set up by Four Co-Founders in June 2020 in response to the urgent challenge of inequality in the home – aggravated during the COVID-19 lockdown. ESAH believes the unequal sharing of household responsibilities is bad for women, men and all of society.

We are looking for volunteers in the above areas who will be instrumental in taking ESAH to the next stage of development.

About this role - Digital Officer

ESAH are looking for a committed Digital Officer volunteer to produce and publish our online content.

The Digital Officer will join at a time when ESAH is moving into an exciting new phase of development, with the recent launch of our new strategy. The Digital Officer will have the opportunity to work alongside ESAH Founding members and the Steering Group and to build skills and experience across a range of areas including but not limited to gender equality, campaigning, strategy, planning and growing a start-up not-for-profit.

As a voluntary Digital Officer, you will be creating content that highlights the issue of inequality in the home, promotes ESAH vision and mission, activities and stories. This position will be key to making an impact across a range of our digital platforms.

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Responsibilities

- Creating and designing email newsletters
- Engage key stakeholders in conversations through our digital channels
- Regularly monitoring analytics to assess the impact and effectiveness of our digital activities
- Ensuring all content on the website is up to date
- Contribute to the development of the Digital Strategy
- Supporting Steering Group meetings (e.g. taking notes on a rotation basis)

Skills, knowledge and experience

We are looking for someone who shares our passion for the vision, mission and values of ESAH and we are looking for people with the following skills or experience and/ or keenness to learn.

- Full understanding and working knowledge of digital, social media platforms such as Facebook, Twitter and Instagram
- Experience using email marketing platforms such as mailchimp
- Strong design skills (experience using Photoshop or Canva would be advantageous)

About this role – Fundraising, Governance and Impact Officer

ESAH are looking for a Fundraising, Governance and Impact Officer to support us become an entity (likely to be a charity, social enterprise or community interest company), to research, identify and apply for funds and set up a framework to measure our impact.

This is an exciting time to join ESAH and this role will play a key part in shaping our future.

Responsibilities

- Researching eligible funding opportunities (for start-ups) including identifying corporations who may wish to partner with us and writing bids where appropriate
- Researching options for setting up ESAH as an entity (charity, social enterprise etc)
- Ensuring all ESAH documentation is captured and filed appropriately and according to good practice
- Supporting Steering Group meetings (currently fortnightly) by taking minutes and actions

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- Supporting the development and implementation of our business plan and developing a framework to measure the impact of our work

Skills, knowledge and experience

We are looking for someone who shares our passion for the vision, mission and values of ESAH and we are looking for people with the following skills or experience and/ or keenness to learn.

- Fundraising in any context
- Research or information gathering
- Understanding of governance of a charity / social enterprise / company
- Administration and eye for detail
- Planning, monitoring and/ or experience of evaluating impact

To apply

This is a fantastic chance to contribute to making the world a better place for everyone. We welcome applications from all walks of life, including all genders, ages, ethnicities, and especially from under-represented groups.

To apply please send a CV and a short covering letter/ email outlining how you meet the job specification and why you would like to take on the Digital Officer or Fundraising, Governance, & Impact Officer role at ESAH to equalitystartsathome@gmail.com by 30th November 2021. Candidates who are interested in any of the above elements of the roles are also encouraged to apply. Applications will be taken on a rolling basis so candidates are encouraged to register their interest as early as possible. Interviews will be carried out by Zoom at a mutually convenient date.

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